



Movies with Mission Sponsorship Information

SankofaSpirit in 2004 created its film series, Movies with a Mission to counter the myths and negative images of people of African descent so often promoted by Hollywood. Movies with a Mission are free monthly films from and about Africa and the African Diaspora that seek to inform and inspire dialogue. Screenings take place in Atlanta at The APEX Museum and in Chicago at the Dusable Museum.

Summary of Sponsor Levels

Season Sponsor - \$10,000

Gold Sponsor – \$5,000

Silver Sponsor - \$2,500

Bronze Sponsor - \$1,000

Season Sponsor - \$10,000

- ❖ Season sponsor's 30-second commercial promotional trailer to be screened before each film.
- ❖ Season sponsor products to be distributed at the series (product sampling)
- ❖ Opportunity for a company representative to address an audience of their choice
- ❖ Consumer data capture
- ❖ Company logo on all promotional materials and advertisements prior to series, (newspapers, radio and TV)
- ❖ Banner or other corporate signage (provided by company) on display during the series.
- ❖ Company listed as season sponsor in all press releases
- ❖ Prominent placement on our website cross-linked and promoted all across the internet.
- ❖ Acknowledgement as season sponsor at all screenings
- ❖ Private meeting with filmmakers at a time agreeable between you and SankofaSpirit.

Gold Sponsor - \$5,000

- ❖ Gold sponsor products to be distributed at the series (product sampling)
- ❖ Company logo on all promotional materials and advertisements prior to series, (newspapers, radio and TV)
- ❖ Banner or other corporate signage (provided by company) on display during the series.
- ❖ Company listed as Gold sponsor in all press releases
- ❖ Prominent placement on our website cross-linked and promoted all across the Internet.

Silver Sponsor – \$2,500

- ❖ Company logo on all promotional materials and advertisements
- ❖ Company listed as Silver sponsor in all press releases
- ❖ Placement on our website cross-linked and promoted all across the Internet.

Bronze Sponsor - \$1,000

- ❖ Company listed as Bronze sponsor in all press releases.
- ❖ Placement on our website cross-linked and promoted all across the Internet.