



Movies with Mission Mid-Season Sponsorship 2009

Movies with a Mission a monthly free film series showcasing Africa and the African Diaspora that informs and inspires dialogue. Mid-Season sponsorship includes Atlanta, Chicago and Alexandria, VA screenings.

Summary of Sponsor Levels

Platinum Sponsor - \$5,000

Gold Sponsor – \$2,500

Silver Sponsor - \$1,250

Bronze Sponsor - \$500

Platinum Sponsor - \$5,000

- ❖ Platinum sponsor's 30-second commercial promotional trailer to be screened before each film.
- ❖ Platinum sponsor products to be distributed at the series (product sampling)
- ❖ Opportunity for a company representative to address an audience of their choice
- ❖ Consumer data capture
- ❖ Company logo on all promotional materials and advertisements prior to series, (newspapers, radio and TV)
- ❖ Banner or other corporate signage (provided by company) on display during the series.
- ❖ Company listed as season sponsor in all press releases
- ❖ Prominent placement on our website cross-linked and promoted all across the internet.
- ❖ Acknowledgement as season sponsor at all screenings
- ❖ Private meeting with filmmakers at a time agreeable between you and SankofaSpirit.

Gold Sponsor - \$2,500

- ❖ Gold sponsor products to be distributed at the series (product sampling)
- ❖ Company logo on all promotional materials and advertisements prior to series, (newspapers, radio and TV)
- ❖ Banner or other corporate signage (provided by company) on display during the series.
- ❖ Company listed as Gold sponsor in all press releases
- ❖ Prominent placement on our website cross-linked and promoted all across the Internet.

Silver Sponsor – \$1,250

- ❖ Company logo on all promotional materials and advertisements
- ❖ Company listed as Silver sponsor in all press releases
- ❖ Placement on our website cross-linked and promoted all across the Internet.

Bronze Sponsor - \$500

- ❖ Company listed as Bronze sponsor in all press releases.
- ❖ Placement on our website cross-linked and promoted all across the Internet.

For more information on how to become a sponsor of Movies with a Mission, please contact us at info@sankofaspirit.com



Movies with a Mission Mid-Season Sponsorship

Movies with a Mission are films from and about Africa and the Diaspora that seek to inform and inspire dialogue. The film series include a gallery walk, screening and dialogue. Find out more about our film series and screening schedule at www.sankofaspirit.com

Sponsorship Rates

____ Platinum Sponsor - \$5,000	____ Gold Sponsor - \$2,500
____ Silver Sponsor - \$1,250	____ Bronze Sponsor - \$500

Name of Contact Person:
Business Name:
Address:
City/State/Zip:
Phone:
Email:
Website:

Checks should be payable to:
SankofaSpirit
75 John Wesley Dobbs, Ste. 203
Atlanta, Georgia 30303